

COUNTER.

organic wine & martini **BAR.** vegetarian **BISTRO.**

COUNTER HOSTS NYC'S FIRST ORGANIC BEER BASH

WHERE: *COUNTER*. 105 First Avenue (6th & 7th st.)

WHEN: Saturday September 15, 2007

CONTACT: Frank Cisneros, frank@counternyc.com

COST: \$25

PHONE: 212-982-5870

TIME: 12 - 4 pm

Counter, Organic Wine & Martini Bar will host NYC's first-ever organic beer bash on September 15, 2007 between 12 - 4 pm. Sample 35 organic beers from around the world. Savor hors d'oeuvres made with beer, such as *Peak* nut brown beer battered corn fritters, *Wolaver's* chocolate stout cake and *Pinkus* pilsner panisse. If you prefer cocktails, then *Scarecrow* Bloody Beer, *Butte Creek* Grizzly Beer (whiskey, lemonade, brown ale) and J.K. Scrumpy's Snake Bite (hard cider, *Orlio* common ale, organic rum) will hit the spot. Profits will be donated to *Farm Aid*, a non-profit group devoted to saving family farms & *League of Humane Voters* of New York City.

Sabrina Artel's (sabrinaartel.com) *Trailer Talk* featured on CNN and in the New York Times will broadcast the beer bash live from her 1965 Beeline trailer parked in front of Counter. At *Trailer Talk* the classic American road trip meets old time radio. Join Sabrina in her trailer or pull up a lawn chair on the sidewalk of NYC and become part of the live public conversation on the importance family farms, humane sustainable agriculture, and farm ethics. *Trailer Talk* is broadcast on WJFF Radio Catskill (NPR & PRI affiliate) in the Catskills of New York and also on the Internet.

Counter (counternyc.com) has one of the most extensive organic and biodynamic wine lists of its kind. Add a healthy helping of house-infused organic martinis, cocktails, every organic beer and spirit available, and Counter is truly earth friendly. As quoted by Jonathan Miles of the New York Times, "The epicenter of organic cocktails, however, is the bar at Counter, an East Village vegetarian-slash-vegan bistro that's been sling-ing all-organic drinks-and nothing but-since adding hard liquor to its menu."

Join in the fun and win rare art posters from Belgium, specialty pilsner glasses from California, hats, t-shirts and of course organic beer. Go Organic...Go Organic Beer! Enjoy your favorite organic brew while supporting small family farmers and home grown organic spelt, buckwheat, wild hops, sorghum & barley while you're at it.